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Message Text

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PAGE 01 LISBON 04848 240914Z
ACTION XMB-04

INFO OCT-01 EUR-12 ISO-00 EB-07 /024 W
----------071838 240921Z /21
R 231752Z JUN 77
FM AMEMBASSY LISBON
TO SECSTATE WASHDC 1883
INFO USDOC

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E.O. 11652: N/A
TAGS: BPRO, BEXP, PO
SUBJECT: EXIMBANK GUARANTEE FOR SALE OF MOBILE TELEVISION
BROADCAST VAN TO RTP, LISBON, PORTUGAL

REF: STATE 131513

1. RADIO TELEVISAO PORTUGUESA (RTP) IS A NATIONALIZED TELE-
VISION BROADCASTING COMPANY FOUNDED IN 1957, WHICH OPERATES
AS A MONOPOLY WHICH TRANSMITS TO ALMOST EVERY POINT OF CONTI-
NENTAL PORTUGAL AND THE ISLANDS OF MADEIRA AND THE AZORES.
POTENTIAL AUDIENCE IS THREE MILLION, WITH AN EXTIMATED TOTAL
OF A MILLION AND A HALF SETS. ALL TRANSMISSIONS ARE IN
BLACK AND WHITE, ALTHOUGH COLOR TRANSMISSION MAY BEGIN
WITHIN THE NEXT FEW YEARS.

2. IN CONTINENTAL PORTUGAL RTP BROADCASTS IN TWO CHANNELS -
ONE UHF AND ONE VHF. ITS HAS TRANSMITTING FACILITIES IN
LISBON, OPORTO, COIMBRA, BEJA, AND VIANA DO CASTELO, AND
BOOSTER TRANSMITTERS AT 13 OTHER POINTS IN THE COUNTRY. RTP
TRANSMITS SEPARATELY IN MADEIRA AND THE AZORES.

3. PRINCIPAL STUDIOS ARE IN LISBON AND OPORTO.

4. RTP HAS 2,000 EMPLOYEES AND AN ANNUAL OPERATING BUDGET
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OF SOME 400,000 CONTOS.

5. COMMENT EMBASSY PERCEIVES NO POLITCAL OROTHER
REASONS WHY EIMBANK SHOULD NOT CONSIDER REQUEST. WHILE
FINANCIAL SITUATION OF RTP IS WEAK, COMPANY IS FULLY
SUPPORTED BY GOVERNMENT OF PORTUGAL.
CARLUCCI

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 23-Jun-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 22 May 2009
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977LISBON04848
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770226-0225
Format: TEL
From: LISBON
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770627/aaaaaxlx.tel
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Office: ACTION XMB
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: 77 STATE 131513
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 25-Jan-2005 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2058562
Secure: OPEN
Status: NATIVE
Subject: EXIMBANK GUARANTEE FOR SALE OF MOBILE TELEVISION BROADCAST VAN TO RTP, LISBON, PORTUGAL
TAGS: BPRO, BEXP, PO
To: STATE
Type: TE
vdkvgwkey: odbc://SAS/SAS.dbo.SAS_Docs/520dcf77-c288-dd11-92da-001cc4696bcc
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